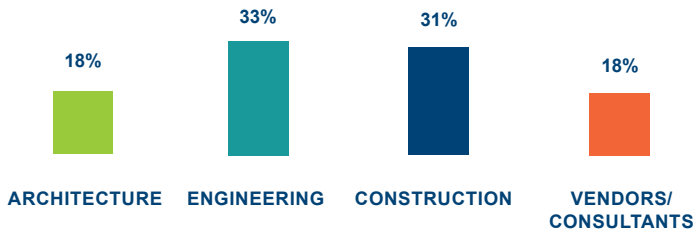


2015-2016 SPONSORSHIP OPPORTUNITIES

SMPS Charlotte is your key to connecting with Architecture/Engineering/Construction industry leaders, business developers and marketers in Charlotte and the surrounding areas. Reach the influencers and decision makers of professional service firms today by becoming a Corporate Sponsor of SMPS Charlotte.

WHO IS SMPS CHARLOTTE?

Founded in 1981, the Charlotte Chapter has served marketing professionals in the Piedmont area of North and South Carolina for over three decades. Unique to other organizations, SMPS is specifically dedicated to marketers in the A/E/C industry and currently has representatives from over 50 of the area's leading A/E/C firms.



WHAT ARE THE BENEFITS OF SPONSORING SMPS?

- Gain access to top principals, marketers, professionals, and decision-makers in architecture, engineering, construction, real estate and development.
- Receive recognition at industry events.
- Cultivate new and existing relationships face-to-face, the most effective way to get your foot in the door with potential clients.
- Build your bottom line through cost-effective marketing that delivers results.

WHO SHOULD SPONSOR?

A/E/C Firms • Graphic Design Firms • Service Software Suppliers • Market Research Companies • Consulting Firms • Office Equipment Suppliers • Binding Equipment Retailers • Architectural Photographers • Trade Publications • Reprographic Firms • Building Product Manufacturers • Proposal Management Software Firms • Consulting Firms • Rendering and Model-Making Companies

SELECTED LIST OF FIRMS REPRESENTED IN SMPS CHARLOTTE

- A M King
- Adolfson & Peterson Construction
- ai Design Group
- Balfour Beatty Construction
- Bloc Design
- C Design
- Cardno ENTRIX
- Clancy & Theys Construction Company
- Clark Nexsen
- ColeJenest & Stone
- ComDesign Infrastructure Solutions
- ECS Carolinas, LLP
- Edifice, Inc.
- ESP Associates P.A.
- FreemanWhite Inc
- FWA Group
- HDR, Inc.
- Heard Ratzlaff Construction
- Holder Construction Company
- JE Dunn Construction Company
- KBR Building Group
- KSQ/Peterson Architects
- Kimley-Horn
- KSV Group
- LaBella Associates PC
- Lake Norman Regional EDC
- Land Design Inc.
- Landmark Builders
- McVeigh & Mangum Engineering
- Miles McClellan Construction
- North Arrow Creative
- Parsons
- Perkins + Will
- Perkins Eastman
- RK & K
- Robins & Morton
- RS&H, Inc.
- S&ME Inc
- Sharpe Images
- Siemens Industry, Inc. - Building Tech
- Stewart
- Summit Companies
- Terracon
- The Gordian Group
- The SUMMIT Companies
- The Whiting-Turner Contracting Company
- Thorburn Associates
- Turner Con-struction Company
- Vrettos Pappas Consulting Engineers
- Wildlands Engineering, Inc
- Woolpert, Inc.
- WK Dickson & Co., Inc.

CALENDAR OF EVENTS

	PROGRAM TOPICS	EDUCATION TOPICS
SEPT	Base Building/Developer Office Panel	“The Decade Ahead”
OCT	Infrastructure	Public Relations
NOV	Site Tour (VA Healthcare Center)	Leadership Roundtable
DEC	Holiday Party	TBD
JAN	Manufacturing	Adobe Photoshop/Illustrator
FEB	Public/Private Partnerships	Presentation/Interview Skills
MAR	Site Tour (TBD)	Group Therapy - SERC Download
APR	Hospitality	Basic Photography Tips
MAY	Interiors/Upfits	TBD
JUN	End of Year Social	Webinar - TBD

* Topics subject to change.

SIGN UP NOW!

1. CHOOSE LEVEL OF SPONSORSHIP AND EVENT PREFERENCE

2. CONTACT SPONSORSHIP COMMITTEE

Blair Smith: (704) 319-7721
blair.smith@jedunn.com

SPONSORSHIP PACKAGES

INDIVIDUAL EVENT SPONSOR

MONTHLY PROGRAM: \$350/\$500

EDUCATION EVENT: \$150/\$300

SITE TOUR: \$150/\$300

- 1 complimentary registration to event
- Opportunity to deliver a 2-minute introduction of your company at event
- Reserved seating and exclusive access to program speakers before program
- Placement of promotional materials at each registrant's seat during event
- Networking with A/E/C industry professionals and speakers before and after event
- Logo included on email correspondence and signage for event
- Verbal recognition at event
- Exposure through social media blast via LinkedIn and Twitter

SIGN UP NOW!

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GOLD SPONSORSHIP PACKAGE

\$1,250/\$1,500 (Items listed below, plus:)

- Sponsorship of 1 Monthly Program of your choice (largest attended event) *Refer to calendar of events for topics, priority given per level of sponsorship.
- 12 registrations to the program(s) or event(s) of your choice (excludes 1/2 or full day program)

SILVER SPONSORSHIP PACKAGE

\$1,000/\$1,250 (Items listed below, plus:)

- Sponsorship of 1 Education Event of your choice (targeted audience) *Refer to calendar of events for topics, priority given per level of sponsorship.
- 9 registrations to the program(s) or event(s) of your choice (excludes 1/2 or full day program)

GOLD AND SILVER PACKAGES ALSO INCLUDE:

- Year-round logo placement on SMPS Charlotte website
- Opportunity to deliver a 2-minute introduction at event of sponsorship
- Reserved seating and exclusive access to program speakers before the program at the event of sponsorship
- Placement of promotional materials at each registrant's seat during event of sponsorship
- Networking with A/E/C industry professionals and speakers before and after event of sponsorship
- Logo included on email correspondence and signage for ALL SMPS 2015-16 events
- Verbal recognition at ALL SMPS 2015-16 events
- Free job postings in Career Center on SMPS Charlotte
- Exposure through social media blast via LinkedIn and Twitter



Society for Marketing Professional Services

Charlotte

2015-2016 SMPS CHARLOTTE SPONSORSHIP AGREEMENT

Sponsor Name: _____

Company Contact and Title: _____

Mailing Address: _____

City / State / Zip: _____

Telephone: _____ Fax: _____ Email: _____

Website Address: _____

PLEASE INDICATE BELOW YOUR 2015-16 SMPS CHARLOTTE CHAPTER SPONSORSHIP COMMITMENT:

- ___ Gold Sponsorship (\$1,250 member / \$1,500 non-member)
___ Silver Sponsor (\$1,000 member / \$1,250 non-member)
___ Individual Program Sponsor (\$350 member / \$500 non-member)
___ Individual Education Sponsor (\$150 member / \$300 non-Member)
___ Individual Site Tour Sponsor (\$150 member / \$300 non-member)

List program/tour/education title and date: _____

MAKE CHECK PAYABLE TO: SMPS Charlotte

PLEASE SEND THIS COMPLETED/SIGNED FORM AND YOUR CHECK TO:

SMPS Charlotte
PO Box 36314
Charlotte, NC 28236

Submit vector format logos in all white and full color (.ai or .eps) to Blair Smith: blair.smith@jedunn.com

Sponsor Signature Date SMPS Authorized Signature Date

We thank you for your continued support of the SMPS Charlotte Chapter!
Sponsorship amounts paid to SMPS Charlotte are NOT tax deductible as charitable contributions.