

OPTION #1: FULL-DAY PHOTOSHOP AND ILLUSTRATOR WORKSHOP



PHOTOSHOP

- Formats
 - PSD: Photoshop native
 - TIFF: widely supported
 - JPEG: compression issues
- Color correction tips
- Retouching tips
 - Clone Stamp tool
 - Healing Brush
 - Spot Healing Brush
 - Patch tool
 - Content-Aware Fill
 - Content-Aware Scale
- Resolution
 - Web
 - Print
- Crop Tool: Built-in straightening option
- Selection and Masking techniques
 - Using the Lasso tool
 - Using the Pen tool
 - Masking hair & fur
 - Layer Masks
- Smart Objects
- Using Layers
 - Reordering layers
 - Using Layer Comps
 - Compositing images together

MOBILE AND CC FEATURES

- Camera Shake Reduction
- Perspective Warp
- Path and Spin Blur
- Focus Select
- iPad apps related to Photoshop and Illustrator



ILLUSTRATOR

- Working with Artboards
- Creating swatches
 - Why Global swatches are important
 - Creating gradients
 - Dealing with the new PANTONE Plus system (and how it may affect reprints of old jobs)
- Using Live Effects
- Creating patterns
- Creating text on a path
- Gradients on strokes
- Why the Appearance Panel is your best friend
- Using Recolor Artwork to for color themes
- Combining objects
 - Pathfinder
 - Using Shape Builder to do things Pathfinder can't
- Using Width Tool for artful strokes and shapes
- Creating and using Brushes
- Blending objects
- Using Symbols
- Masking