



SHE BUILT THIS CITY'S W@W ADVISORY COUNCIL

This dedicated group of volunteers is composed of industry specific leaders who promote the success of She Built This City by engaging corporate partners, community partners, and supporting our programming & events in the Charlotte market and beyond.

She Built This City is a unique organization geared to encouraging, training, empowering and sparking interests for girls, career choosing women, and nonbinary individuals in the areas of trades, maker trades and construction.

This volunteer leadership committee will help She Built This City achieve our vision and mission and movement to reach our aggressive goal of 50% representation of Women in Construction and Manufacturing industries by 2030.

GOALS:

Relevance. Help SBTC stay relevant to both the present needs and future of the industry

Guidance. Provide guidance, suggestions and advice on programming and direction of the organization

Support. Support fundraising and volunteer initiatives.

DUTIES & RESPONSIBILITIES:

- ❖ **Financial Contribution.** Secure financial sponsorships from your network ('give or get') in the amount of \$500 or more. This goal can be made up in one or more of the following ways:
 - Corporate Sponsorship: Secure a sponsorship for a SBTC event or program.
 - Individual Donation: Individual donations can be a personal contribution or from a collective group in your network.
 - Silent Auction Items: Securing one or more more silent auction items for future SBTC fundraising events such as the Annual Change Makers Award Luncheon.
 - Ticket Sales: Help promote the quarterly events and secure ticket sales.

- ❖ **Active Engagement.** We encourage and request regular communication with She Built This City staff and fellow board members to ensure up-to-date reporting and continued progress toward goals by participating in quarterly meetings and/or video calls as scheduled. We also ask that when able to, participate in volunteer opportunities.

- ❖ **Recruitment.** Assist with the recruitment of additional Board of Ambassador members

- ❖ **Mission.** Understand the She Built This City's mission and work to help advance our visibility in the community by serving as a community ambassador.